

Curriculum Vitæ

Jason J Kobs
Graphic Design

Education:

Milwaukee Institute of Art & Design
2003-2007
Bachelor of Fine Arts
major - Communication Design
minor - Drawing

Awards:

MIAD Renewable Scholarship 2004-2007
MIAD Paul DeLisle Advanced Figure 2006
Drawing Merit Award
Jack Richeson Art Competition 2006
Judge's Choice

Goals:

Continue the pursuit of knowledge to better serve company, client, and personal goals.

Find successful solutions using advanced typographic principals, from small logomarks to large posters. I believe strong typography provides a great foundation to build award winning design solutions.

Develop web + print design systems that showcase quality UI and further branding ideals through user experience.

● Media

Digital

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Dreamweaver
Adobe Flash
CSS
proficient in Mac / PC

Traditional

charcoal
inks
graphite
acrylic
screen printing
stone lithography
photo-plate lithography

Work Experience:

Constellation Web Solutions

Graphics Associate
summer 2007- present

job description:

Design creative & functional UI for real estate broker websites. Implement design with cross-browser compatibility working within a small development team. Work with R&D to improve UI in mapping and search functionality.

Developed web + print based marketing materials which range from e-newsletters, banner ads, logo development, postcard design, marketing datasheets. These projects have helped me develop a strong understanding of cross media marketing campaigns.
- Heavy Photoshop + Coding production roles.

ADX Creative Services

Kohler - Sterling brand

Freelance Artist
summer 2007- spring 2008

description:

Developed architectural renderings of bath, shower, & sink units for instore marketing and packaging.

Freelance Design

2005 - present

description:

Projects ranging from package design, brochures, catalogs, logomarks, business/post cards, websites and typographic design. I also recently worked with the state of Wisconsin training Mac OS X, Adobe Photoshop CS3, and Adobe Illustrator CS3.

Interests:

Include but are never limited to: music (listening & discovering), books, billiards, drawing, movies, technology, typography, traveling, board games, bowling, museums, cooking, physics, galleries, & Bill Murray.

Additional Urls:

jasonkobs.com

Personal website showcasing design, typography, advertising, technology & mobile development.

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